

KNABE PIANO COMPANY OPENS NEW STORE HERE

Frank X. Boucher, for 26 Years With
Droop & Sons, Is Manager of
Establishment.



FRANK X. BOUCHER.

In a new store fitted with plate-glass office stalls, Persian rugs and alabaster electrolights, the Knabe Piano Company, with Frank X. Boucher as its Washington manager, held its formal opening yesterday at 605 Thirtieth street, between F and G streets. Mr. Boucher, who was formerly employed as manager of E. F. Droop & Sons, holds the unusual distinction of having a key to both his new store and that of his old employers, now his competitors in selling pianos, but still his friends, to whom he gave twenty-eight years of faithful service.

At a banquet given in his honor by Edward F. and Carl Droop and their employees in the Occidental Hotel, November 27, a large silver loving cup was presented to him in honor of his long term of efficient service. B. Lee Anderson, manager of William Knabe & Co., of Baltimore, was present to witness the opening of the new establishment and meet the many guests who brought greetings and expressions of good will.

Preparations for the opening commenced two weeks ago when workmen started to work installing everything new in artistic store finishing. A large spacious room for the best display of every type of piano manufactured by the Knabe Piano Company was planned on the first floor, and ample warehouse capacity for storing a reserve stock was provided in the basement. The walls were tinted to reflect the soft glow of the semi-direct and indirect electrolights, and yesterday with the display of beautifully finished grands, uprights and player pianos, in a setting of palms and potted plants, no more attractive display of pianos was ever made in the city.

An unusually effective window display, backing up the impression made by the handsome showrooms, was a noticeable feature of the opening. The floor of the show window was made up of seventy-eight square blocks, each block representing a year's experience of the parent piano company in manufacturing the Knabe piano. A piano surrounded the blocks, and the intervening years from 1837 to 1915 were painted on each block. A sign proclaimed: "The Knabe piano stands on a consecutive period of seventy-eight years in artistic piano building."

The Knabe Piano Company is a division of the American Piano Company, of which it is a manufacturing unit, and while its leading line is the piano bearing its name, other well-known makes may also be purchased in its showrooms. Mr. Boucher says that there is a greater demand than ever for the higher grade pianos, and in spite of the recently much talked of hard times, the Knabe Piano Company is looking forward to a most successful season of buying.

The Town Crier

Washington Aeris, No. 125, Fraternal Order of Eagles, will hold a memorial service at 3 o'clock this afternoon at Eagles' Home, 502 Sixth street northwest.

The Central High School Alumni Association will hold a reunion on the afternoon of December 28 from 3 to 6 o'clock at the school, Seventh and O streets northwest.

Mrs. Emma Calve, who has spent several months in the hospitals of Europe singing to the wounded soldiers, will give a song recital here on January 12 for the benefit of the Red Cross committee of the Vacation War Relief Association. Mrs. Calve recently gave a similar benefit in New York, the patronesses including Mrs. J. Pierpont Morgan, Mrs. August Belmont, Miss Anne Morgan and other social leaders.

"Howard University Night" will be observed by the Bethel Literary and Historical Association on Tuesday night at Metropolitan A. M. E. Church, in M street, between Fifteenth and Sixteenth streets. Students and graduates of the university, together with members of the faculty, will attend. Music will be by the university choir and glee club.

A memorial service in honor of the late Booker T. Washington, the great leader, will be held tomorrow night at Cosmopolitan Baptist Church, N street northwest, between Ninth and Tenth streets, under auspices of the White Cross National Colored Old Folks' Home Association.

The Parents' League of the third division of the public schools will hold a community peace meeting tomorrow night at 8 o'clock in the Wilson Normal School, Eleventh and Harvard streets northwest. Dr. John Mox, of the American Peace Society, will speak on "The Children and the War."

Rush Little and Vera Elliott, of McKinley Manual Training School, will sing.

Frank S. W. Hailin will preside at special services to be held tonight at the Salvation Army headquarters.

The Junior Auxiliary of the Young Women's Hebrew Association will be addressed this afternoon at 3 o'clock at headquarters, 1230 Tenth street northwest, by Dr. B. L. Grossman. Open house will be maintained tonight by the senior organization.

The United States Civil Service Commission will hold examination on January 13 for fish pathologist in the Bureau of Fisheries at a salary of \$2,500 a year, and scientific assistant in zoology in the Bureau of Plant Industry at a salary of \$1,400 a year.

The Gaelic Society of Washington will give an entertainment next Tuesday night at 8 o'clock in the Comstock Studio, 1340 New York avenue northwest. William C. O'Brien will speak on "The Irish Theater and Dramatic Movement." Irish songs will be sung. The various camps of the Spanish War Veterans of the District will hold

Xmas Special

Port, Sherry, Sweet Catawba and Blackberry Wine, \$1.25 and \$1.50 per gallon.

Reading Brewery Company U. S. Standard Light and Dark Beers, \$1.00 Per Case.

Ale and Porter, \$1.25 Per Case.

Phone Orders Promptly Filled.

Phone M. 5192.

Thomas R. Beavers

620 4 1/2 St. S. W.

TELEGRAM

Dec. 16, 1915.
To Frederick's Dollar Hat Store,
113 7th St. N.W., Washington,
D. C.

Am sending by express another fifty dozen of the very best two dollar value hats obtainable.
F. E. L.

Here They Are. Just arrived. Now on sale. Silk-Lined, Cushion Sweat; Absolute \$2.00 value.

DERBIES AND SOFT HATS

While They Last.....

Frederick's Sample Dollar Hat Store,

813 7th St. N. W.



FRED A. SCHMIDT

Artists' Materials

719-721 13th Street N.W.

Mattresses and Box Springs.

Special for Christmas.

Hair and Felt Mattresses made over and renovated equal to new. Work guaranteed. Called for and delivered same day. We also make over Box Springs.

EAGLE BEDDING CO.,
1809 Seventh St. N. W.
Phone North 5210.

PRINTER DARLING

716 11th St. N. W.

Be Sure to Get Our Original Calendar for 1916.

PRINTERS

their annual Christmas tree entertainment on the night of January 1 in Carroll Hall.

Arts Lodge, No. 413, Independent Order of Elks, will be addressed tonight at 8 o'clock in Eighth Street Temple by Dr. Horace H. Kallen, professor of philosophy at the University of Wisconsin, and Henry Hurwitz, chancellor of the Intercollegiate Meporah Association of New York City.

The annual Christmas reunion of the McKinley Manual Training School Alumni Association will be held at the school on Thursday night at 8 o'clock. There will be a short business session, motion pictures and dancing. Light refreshments will be served.

Announcement is made of the postponement of the meeting of the Real Estate Brokers' Association until after the Christmas holidays.

The Columbia Historical Society will meet Tuesday evening at 8 o'clock at the Sherburne, when William A. Maury will deliver a paper on the lineage and life of John Walker Maury.

Amendments to the constitution will be acted upon Tuesday evening, when the Petworth Citizens' Association will meet at 7:30 o'clock at Petworth M. E. Church, Eighth and Shepherd streets. Following the business meeting a musical program will be rendered.

Plans of the Georgetown Citizens' Association for the coming year will be mapped out tomorrow evening, when the association will meet at Potomac Savings Bank Hall, Wisconsin avenue and M street, at 8 o'clock. The Sigma Chi Alumni Association will give its annual dinner tomorrow evening at 8 o'clock at the University Club. Several hundred "Sigs" are expected to attend.

Increased safety is a potent argument in favor of the use of liquid air for blasting in German mines, as it soon evaporates if the charge misses and there is no danger of a delayed explosion.

Buy Now---Christmas Trees

Choice Spruce Pines

MOST DESIRABLE STOCK IN WASHINGTON.

MAKE YOUR SELECTION NOW WHILE OUR STOCK IS COMPLETE.

Prices, 50c Up

Deliveries FREE at your convenience.

941 B St. N. W.

WM. JAMES & SON

We Also Carry a Complete Line of the Best Holly, Wreaths, Mistletoe, Etc.



Cal. 563.

1916 Model 5 and 7-Passenger Cars \$150 Per Hour and Up.

Heat Estate Work Solicited.

HEAT WITH THE NEW

Gas Water Radiator

COSTS 1c PER HOUR

SANITARY

THE ONLY PERFECT HEATER

ODORLESS

The many satisfied users are its best endorsement.

Made in Washington and guaranteed.

Works, 11th and F. N. E.

ELLIS MFG. CO.

Apple Cider

For an Enjoyable Dinner

THE "RED APPLE" CIDER

—the kind that will tickle the palate. In kegs or glass jugs.

Standard Bottling Works

L. A. FINN, Prop.

7th & G. N. E. Ph. Line. 1934.

Upholstering

Have your furniture re-upholstered for Xmas. Special for free-price. Upholstering in tapestry or velvet. Frames refinished in new. Slip covers made to order. Call, write, or phone for sample.

SOUTHERN UPHOLSTERY CO.,
9th and M Sts. N. W. Phone N. 5332.

ONE DAY OLD EGGS

L. F. LUSBY

Cor 8th and E. Cap. Sts.

Phone Lincoln 1613

Headquarters for the S. P. Poultry Farm's Large White Eggs, in sealed cartons, each carton bearing date when laid.

"You can always depend on getting FRESH EGGS at LUSBY'S." Everything Good to Eat.

WHAT IS IT YOU WISH TO KNOW?

If you want information on any subject, no matter what it is, or how small, simply inquire at our office, and we will give you the answer. We give prompt assistance in all business and personal difficulties. Confidential service in all delicate matters, successful in arranging engagements where diplomacy is necessary; publicity and entertainment avoided. Over 30 years' experience. Convenient with street car to secure best results quickly.

The Highest Standard of Secret Service in All Its Branches

BRADFORD'S DETECTIVE SERVICE

ESTABLISHED OVER THIRTY YEARS. Office, Second Floor, Southern Bldg., 12th and F. Phone Main 333.

Our office, consisting of a staff of seven men, are on assignment to clients who enter the office of a private or manager without being seen by any one else.

For appointments on Sunday, phone Mr. Bradford's residence—Columbia 333.

TEN TICKETS TO POLI'S FOR YOU

FOR THRIFTY XMAS BUYERS—This Week---MAM'ZELLE

For the five best letters stating the result of a successful purchase from one of the below advertisers, we give TWO tickets to POLI'S, which we have purchased and paid for, to each of five persons. The winning letters will be published in the same space next Sunday. Letters must not reach us later than Wednesday morning and should not contain more than one hundred words. Tickets will be mailed the same day. Address CLASSIFIED ADVERTISING MANAGER THE WASHINGTON HERALD.

LAST WEEK'S WINNING LETTER.

No. 1.

2910 Georgia Avenue Northwest, Washington, D. C.
Classified Advertising Manager, The Washington Herald.

Dear Sir: On seeing the ad in Sunday's Herald of Frederick's Dollar Hat Store, I was astonished at such bargains. I made up my mind the next day to purchase one of these hats. After purchasing one I was surprised to find that it was the same quality hat that I have been paying \$2 for. Yours, truly,

B. G. OSTMAN.

No. 2.

909 S Street Northeast.
Classified Advertising Manager, The Washington Herald.

Dear Sir: If you want good bicycles and bicycle tires at the right price, go to Haverford's, Tenth street, near F, and be satisfied. Thrifty buyers as my brother and myself are, we get tires for \$2.50 there that wear like nails. Respectfully,

GEO. F. BLACKWELL.

No. 3.

December 12, 1915.
Classified Advertising Manager, The Washington Herald.

Dear Sir: Your Sunday issue of December 12, 1915, carried an ad that was good news to all of us smokers.

I refer to the ad of Jno. B. Newman, 719 Fourteenth street northwest, setting forth the virtues of Smokarols and the new Smokarol pipe. After purchasing a box of the Smokarols and a Smokarol pipe, I can fully endorse all he says and more. They are fine, sweet and ready for instant use. Besides, they make a most acceptable present for a smoker friend. Yours, truly,

ARTHUR LENOX.

No. 4.

Classified Advertising Manager, Washington Herald.

Dear Sir: While reading the various ads in last Sunday's Herald, I noticed the card of Ellis Mfg. Co. And I must say that the statements made therein are as true as could be. I have one of the heaters in my store, and it is much more economical, clean, and gives better heat than anything I have ever tried. Yours, respectfully,

J. E. N.

719 Fourth Street Northwest.

No. 5.

Classified Manager, Herald.

Dear Sir: Some time ago I was in need of some silk covers for my parlor chairs and I happened to notice the ad of the Southern Upholstery Co. in the Herald. I at once called them up on the phone and had them come and make up the covers, which proved very satisfactory both in quality and price. Very truly yours,

MRS. A. L. WILLIAMS.

612 Twenty-first Street Northwest.

A Gift that Touches the Heart

Give him a Box of Smokarols and one of our new Smokarol Pipes.

72 cool, sweet smokes all ready to be loaded.

Price, complete, 55c

JNO. B. NEWMAN, 719 14th St.

A Suitable Xmas Gift

—Electrical Vacuum Cleaner—Can Attach to any current—10 days

FREE TRIAL

All cleaners guaranteed. Repairing in all Branches.

E. C. LUCAS, JR.

Electrical Contractor,
627 H St. N. W.

Nothing is Too Large or Too Small. Phone Main 2800, Day & Night.

Mr. Merchant, Here's the Solution. To the Delivery Problem.

E. H. BAUER

Rear 1310 L St. N. W.

This truck provides the most practical, most economical means of answering your delivery needs. Absolutely the best value in a one-ton truck ever offered. Price, new, fitted on Ford chassis, \$750, delivered; or fitted on your Ford chassis, \$360.

ET-Telephone for demonstration right now—Main 778.

MERRY CHRISTMAS and A HAPPY NEW YEAR

Dream Book, 25c; Fortune-telling by Cards, 25c; Three-colored Pictorial Hand, 18c, with explanation, \$1.00; East India Crystal Balls, \$2.50 and up; Zancig's 40 Lessons, with 40 Pictorial Drawings, \$1.00. Amusing, Fascinating and Entertaining to your friends.

Price \$1

Zancig's Studio, 904 14th St. N.W.

"At It Since 1888"

During the year just closed we have had the largest business since the establishment of our office. And we thank you for your patronage, which has helped us to make this record. Our work and our service will warrant a continuance of your patronage.

Commercial and Society PRINTING

OUR SPECIALTIES

Latest improved machinery.

W. B. DAWSON, the Printer

"You Know Him" 807 Ninth St. N.W.

E. F. HALL

Corner 3d and C Sts. N. E.

EXPERT IN

FOOD SUPPLIES

L. 784. L. 785.

IF YOU WANT TO LIVE SOMETHING REALLY WORTH WHILE FOR CHRISTMAS VISIT

PETERSEN'S

Antique-Hand-made Jewelry—Rare Curios.
161 F. ACROSS FROM WILLARD HOTEL.

Wake Up Your Heating Plant

—with our patented clocks. Save coal and dress in a warm room. Phone or send for circular. \$3.75 each.

M. B. Casey & Co.

Plumbers and Steamfitters,
Opp. Arcade, Cor. 15th & N. W.
2207 14th St. N. W.

STOP! LOOK! LISTEN!

Easy Terms If Desired.

Here's a new, as well as healthful Xmas present for the boy or girl. One of our Famous Bicycles With a Safety Water Wheel Attached. WHEELS FROM \$20 UP.

A small deposit will hold either one. Then pay a little each week.

THE HAVEMORE CYCLE CO.
122 10th St. N. W. Near F

BOOKCASES The Gift of Gifts

Choice of several kinds of sectional Bookcases.

\$2.50 Per Section.

NOT A BETTER BOOKCASE ON THE MARKET AT ANY PRICE.

Nonshine Chair Pad, clings to the clothes, prevents wear and shine. \$1.00

N. R. STREET

REAL ESTATE TRUST BLDG.
Phone Main 625.

"ANYTHING FOR THE OFFICE."

The Royal Easy Chair.

Just push the button to lower or raise the back.

Prices From \$18 Up

Not a better Morris Chair on the market at any price. Terms to suit your convenience, or, liberal discounts for cash.

Hopkins Furniture Co.

311 Seventh Street N. W.

Cash and Credit.

The New Occidental

Proprietor.

Penna. Ave.

Adjoining The New Willard.

Gustav Buchholz, Prop.